

Online Programme on Finance for Non - Finance Managers (August 21 - 23, 2023)



PROGRAMME OVERVIEW

Finance has an important role to play in any area of decision making. However, this is a fact that many managers responsible for decision making are often puzzled while they deal with financial numbers. Therefore, a comprehensive understanding of finance would improve the functional as well as general managerial capabilities of managers and that in turn would improve the efficacy of decision making. It is also important that apart from the traditional accounting and corporate finance concepts, understanding of capital markets, money markets and derivatives are also equally important for managers as they work in a more dynamic world.

Against this background, the current programme is a serious attempt to underline and impart the essential knowledge of finance to non-finance professionals in order to help support their growth to more effective and efficient managers.

OBJECTIVE

- To support the participants develop a comprehensive understating of financial statements
- To analyse and interpret financial information presented in the statement
- To make use of the information for effective decision making
- To relate decisions and company's performance
- To have a better understanding of financial markets and products in decision making process

PROGRAMME CONTENTS

- Introduction to Accounting, Costing, Financial Management
- Accounting Cycle and Accounting Records
- Introduction to Corporate Financial Statements
- Understanding Corporate Annual Reports
- Financial Statement Analysis
- Introduction to Costing
- Costing For Decision Making
- Time Value of Money
- Risk and Return
- Cost of Capital
- Capital Expenditure Decision Making Process
- Sources of Funds and Financing Decision

- Working Capital Management
- Financial Markets
- Derivatives

PARTICIPANT PROFILE

Practicing senior and middle level executives from PSUs, Governments, Boards, Corporates etc

PROGRAMME PEDAGOGY

The participants will learn the basic concepts and implications of Accounting, Costing, and Finance through class room lectures, interactive discussions, case discussions / numerical, etc. Both conceptual and practical sides will be stressed to demonstrate best practices. Sessions will be delivered by senior professors from ASCI, Industry People, and Practicing Professionals.

Organisational sponsorship is essential

DURATION

The programme duration is **3 days** i.e., from **August 21 - 23, 2023. 15 hours** of Online training.

PROGRAMME FEE

Rs.18,000/- plus GST as applicable (presently 18%) per Participant. The fee covers tuition and courseware (in electronic form). The Fee will be credited into our Bank account before **August 18, 2023.**

Note: Kindly forward us the details of Bank/Wire transfer of fee payment indicating the Programme Code (Prg/23 - 24/2/193) to poffice@asci.org.in for confirmation.

Bank details are given below:

For Indian Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

For Foreign Participants:

Bank Account Number 62090698675
Beneficiary Name Administrative Staff College of India
Swift Code SBININBB327
Bank Name State Bank of India
Branch Address Bellavista Branch, Raj Bhavan Road,
Somajiguda, Hyderabad - 500 082.

LAST DATE FOR NOMINATION

Please use the prescribed/attached form. Last date for receiving nominations is **August 14, 2023**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

LAST DATE FOR WITHDRAWAL

August 16, 2023. Any withdrawals after this date will entail forfeiture of fee paid, if any.

ASCI ALUMNI ASSOCIATION

Participants of the College programmes will automatically become members of the ASCI alumni association.

CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the programme.

Programme Directors

Dr Madhusoodanan PR & Dr A Sai Kiran

Email: mpr@asci.org.in, Email: skr@asci.org.in



ABOUT ASCI

ASCI is the first Management Development Institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,63,000. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2023-24.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad - 500 082, India.

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College Park Campus

ASCI, Road NO.3, Banjara Hills,
Hyderabad-500 034, Telangana, India
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Delhi Campus

ASCI, C-24, Institutional Area, South of IIT
Behind Qutub Hotel, New Delhi-110016.
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Leadership through Learning

ADMINISTRATIVE STAFF COLLEGE OF INDIA
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

**Nomination Form
Online Programme on
Finance for Non-Finance Managers**

(August 21 - 23, 2023)

Nominee's Contact Information

Name (Mr/Ms)	:	_____	Date of Birth:	_____
Designation	:	_____	Qualification:	_____
Organisation	:	_____		
Address	:	_____		
Phone(s)	:	Office: _____	Mobile: _____	Home: _____
e-mail	:	_____		Fax: _____

Sponsors Details

Name of the Sponsoring Authority:	:	_____	Designation:	_____
Organisation	:	_____		
GSTIN Number:	:	_____		
Address	:	_____		
	:	_____	Pincode:	_____
Phone(s)	:	Office: _____	Mobile: _____	
e-mail	:	_____		Fax: _____

Fee particulars

Amount Payable	:	_____	Mode of Payment (DD/Ch/NEFT):	_____
Name of the Bank	:	_____	Date of Instrument/Transfer:	_____
Instrument Number:	:	_____	UTR Number for NEFT	_____

Signature and Official Seal of the Sponsoring Authority:

NOTE: Forward nomination form to: **Mr. G. Sreenivasa Reddy, Programmes Officer,** Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone: 0091-40-66534247, 66533000, Mobile: 9246203535, Fax: 0091-40-66534356, e-mail: **pooffice@asci.org.in**